THEATER LATTÉ DA | Strategic Plan on a Page



MISSION TLD creates new and impactful connections among story, music, artist and audiences -- exploring and expanding the art of musical theater

VISION

Theater Latté Da is a local and national leader in the creation of new and adventurous musical theater, fostering innovation and diversity through a robust commitment to relevance, inclusion, creative exploration and artistic excellence.

BOLD

VALUES

We make bold choices in support of our mission and vision, both on and off stage. By illuminating the unseen, giving voice to the unheard, and empathizing with the unknown, we open eyes, ears and hearts.

INCLUSION

We believe in creating an environment where a diverse group of voices are welcomed to fully participate. We are inspired and strengthened through equitable partnerships. We actively work to make musical theater accessible to everyone.

COLLABORATIVE

We believe musical theater to be the most collaborative of art forms: incorporating music, drama, poetry, dance and design. We know that the whole is greater than the sum of its parts and therefore embody a collaborative spirit in all we do. INTEGRITY

We hold ourselves to the highest standards of artistic and fiscal integrity. We are committed to honesty, equity and transparency in all aspects of our administration and art, implementing policies and practices to support those ideals.

GRATITUDE

We are grateful for our artists, audiences, donors, board and staff. We recognize that each individual plays an important role in this organization's success, and we actively seek out opportunities to acknowledge each person's contribution.

Sustained, **Expand access** Be a recognized **STRATEGIC Incubate new Reimagine work** Intentional **Expand Influence** and circle of leader of anti-Support of musical theater from the canon Nationally DIRECTIONS participation racist theater **Theatermakers**

We believe in work that is bold, inclusive and collaborative; we act with integrity and gratitude.